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CREATIVE MEDIA & DESIGN_

10+ yrs across animation, design, media production - Netflix, Disney, Nickelodeon credits.
Honours BBA in Marketing + a decade of craft: motion, brand systems, shoot/edit, direction,
concept through delivery. Now building and directing creative for founder-led businesses.

CORE SKILLS

Production — video, motion, photo, directing
Design — identity, campaign, layout
Strategy — positioning, content direction
Software — Figma • After Effects • Premiere •
DaVinci Resolve • CapCut • Lightroom •
Photoshop • Illustrator • Canva • Ableton
Modern — AI-assisted production workflows •
Claude • ChatGPT • Gemini

EDUCATION

Laurier — Honours BBA, Marketing & Brand
Communication, Minor Psych, 2008–2012

Seneca — Adv. Diploma (Honours), Animation,
2014–2016

INTERESTS

Art, Illustration, Game Design, Invention,
Robotics & Engineering, Woodwork,
Metalwork.

WORK EXPERIENCE

AX0 Creative – Founder / Creative Lead 2018–PRESENT
Independent practice since 2018, relaunched 2025 as a studio producing brand
systems, media & campaign content for founder-led businesses.

- Delivered full brand programs — positioning, identity, launch assets
- Directed photo and video start to finish: concept, shoot, edit, delivery
- Built AI-assisted workflows cutting turnaround on design, motion and video

The Wych – General Manager JUL 2024–AUG 2025
Led ops, brand experience & growth for a high-volume hospitality brand.

- Owned brand presentation, campaigns, experiential marketing across channels
- Led cross-functional teams under commercial constraints without losing direction

AWE-NEST – Experiential Production Support 2023–2024
Tech studio building AR, VR, projection mapping and immersive installations.

- Ran ops and equipment for live activations — AGO, Turner Fleischer, Mongrel Media
- Documented builds and events; BTS photo and video

MetaFundWe – Artistic Director DEC 2023–JUL 2024
Philanthropic fundraising platform, Web3 space.

- Built artist community, onboarding & creative pipeline from zero
- Curated exhibitions and hosted live auction event end to end

Little Blackstone Studios – Anim. Supervisor AUG–DEC 2023
Worst Roommate Ever, Season 2, Netflix.

- Supervised 10+ artists across 4 episodes; direction, revisions, training, delivery
- Ran client-facing creative meetings, reporting directly to Director & Production

Selected Animation & VFX Credits 2016–2023
Look Mom! Productions — Sr. FX Artist, Doomlands S2; FX Artist, Gary and His Demons •
Portfolio Ent. — FX/Tech Artist, You Give Me Heart (Disney) • **Jam Filled** — FX Artist, Final
Space S2–3 • **Little Blackstone** — Char. Animator, Tales from the Tour Bus, Grand Army • **2P
Studios** — Key Animator, League of Legends short (Riot) • **Smiley Guy** — Key
Animator, Todd and the Book of Pure Evil, Corner Gas Animated